

Licking County Christian Academy



2021-2022 Corporate Sponsorship Program

Why Seek Sponsorships?

LCCA is a small private school which receives no state funding. As such, there are limited resources for extra-curricular sports and activities. Despite limited funds, the LCCA Athletic Program has been steadily building a competitive program for the students to learn teamwork, personal discipline, and skills that will help them grow as individuals.

Below are some of our fundraising goals.

Specific Needs to be Addressed	Anticipated Costs
Refinish basketball court floor	\$14,000-\$15000
Uniforms, practice equipment, and gear	\$500-\$1,000
Total	\$16,000

About Licking County Christian Academy

Licking County Christian Academy (LCCA) is a non-chartered, non-tax supported Christian school that provides a quality education for students in Kindergarten through the 12th grade. LCCA has been serving the Licking County area since 1972. LCCA seeks to develop lifelong learners through superior academics, a well-rounded curriculum, and a focused emphasis on spiritual growth and Biblical training.

Licking County Christian Academy is small enough to be a family, but big enough to offer extracurricular activities to stretch each student wherever their talents lie.

A few facts about LCCA sports:

- LCCA's colors: **Red** and **Gold**
- LCCA's mascot: **Eagles**
- LCCA's winner's creed: A true winner always does his best, never to the glory of self but always to the glory of God. With God's help I will strive to be a winner today.

Corporate Sponsorship Levels

Basic Sponsorship Package - \$250

- Your company logo will be featured on an individual sponsor's banner hung in our gym or on our athletic field. Outdoor banners will be hung along Licking View drive near the entrance of Hoback Park during the 2021-2022 school year.
- Your logo will be posted to our Facebook page.
- You will receive a thank-you from one of our sports teams.

Coach's Choice Package - \$500

- Your company logo will be featured on an individual sponsor's banner hung in our gym or on our athletic field. Outdoor banners will be hung along Licking View drive near the entrance of Hoback Park during the 2021-2022 school year.
- Your logo will be posted to our Facebook page.
- You will receive a thank-you from one of our sports teams.
- ***Your company name will appear on a warmup shirt for one sport and will be a featured sponsor of one home game for that sport.**

MVP Package - \$750

- Your company logo will be featured on a **large** individual sponsor's banner hung **both in our gym and on our athletic field**. Outdoor banners will be hung along Licking View drive near the entrance of Hoback Park during the 2021-2022 school year.
- Your logo will be posted to our Facebook page.
- You will receive a thank-you from one of our sports teams.
- *Your company name will appear on a warmup shirt for **each sport that uses warmups** and will be a featured sponsor of one home game for **each** sport.
- **Your company's promotional material will be distributed to fans recognizing you as a valued partner.**

*Sponsorship must be received by August 1st to be featured on volleyball warmups.

*Sponsorship must be received by October 1st to be featured on basketball warmups.



Becoming a Sponsor

- Step 1—Contact our Athletic Director at 740-522-3600 and let him know of your decision to become a sponsor.
- Step 2—Fill out and return the form below by mail OR complete the [online form](#) and then send your check payable to:
Licking County Christian Academy
Attn: Athletic Sponsorship
81 Licking View Drive
Heath, Ohio 43056
- Step 3—Please email high resolution artwork of your company logo to athletics@lccaeagles.com

For Coach's Choice and MVP Packages, we will contact you at the beginning of each sport's season to select a home date for your company to be featured and finalize plans to distribute your promotional materials.

Please fill out and return the following with your check

Company Name: _____

Company Address: _____

Contact Name: _____ Phone: _____

Sponsorship Package: ___ Basic \$250 ___ Coach's \$500 ___ MVP \$750

For Coach's Choice, please select a sport in which to be recognized as a featured sponsor.

_____ Volleyball (Varsity Girls)

_____ Basketball (JH & Varsity Boys)